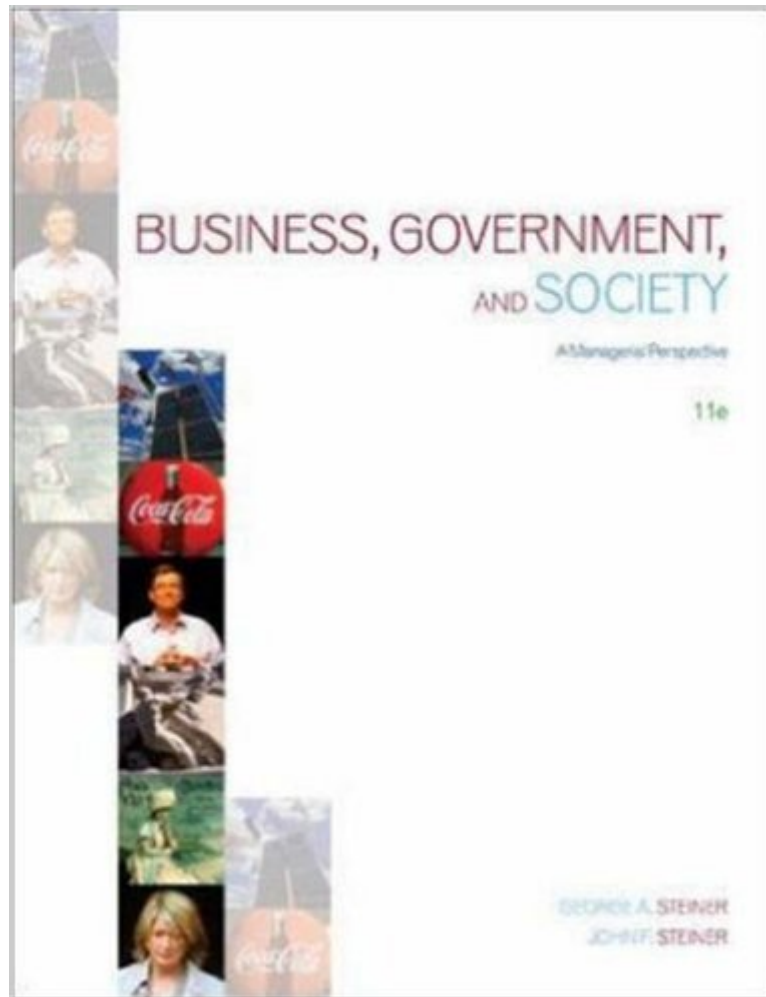


The book was found

Business, Government And Society: A Managerial Perspective



Synopsis

Business, Government and Society, by Steiner and Steiner, was one of the very first books in this course area and has benefited greatly from the reputation of its authors. George Steiner, the father in this father-and-son team, is one of the pioneers in the field. The text includes coverage of all the distinct content areas and is known for its inclusion of historical background. Each chapter has three elements; (1) a beginning story to illustrate central themes, (2) explanatory text, and (3) a case study inviting debate about events related to the subject area. One of the most complete on the market, the 10th Edition of Business, Government and Society not only covers the stakeholder theory, but also covers a total of four theoretical models for analyzing the actions and duties of corporations.

Book Information

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Customer Reviews

This book is a stain on an otherwise solid line-up from McGraw Hill (never mind the usurious prices they charge for their products). While it raises interesting issues and perspectives on business' role in society, to what extent government is supposed to regulate business, and ethical dilemmas, there is so much overlap of concepts between chapters that it's hard to categorize the information. The lack of clear distinction between concepts makes this book like a mess of 19 chapters that spilled all over each other when they weren't supposed to. Many a time I've finished a chapter and thought to myself, "Didn't I just read a near carbon-copy of that in the previous chapter? Did I learn anything new from this chapter?" Also, some of the "models" and "frameworks" the book uses to make sense

of business-government-society interactions are so ridiculous and contrived. Many of the components tossed into these models seem arbitrarily categorized... as if they could fit into several other categories, as well. What a piece of garbage this book is.

Good condition

very helpful

I purchased this book for class and it was in practically new condition and I received the product within a week with standard shipping. It was great doing business with this person.

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